

greenapple



Hi, we are Greenapple  
and we take things  
personally.

People are at the beginning, middle and end of the furniture and interiors we design.

We are not anti-mass-production, but we find that personal touches are essential in every creation.

Conceiving new concepts from scratch is our lifeblood, and we have unthinkable challenges written all over our DNA.

For us a chair is never just a chair and an interior is much more than four walls. Both are stories inspired and told by top-quality materials, meticulous attention to detail, and timelessly perfect finishings.

In each project we choose to be all-hands-on-deck and face-to-face, as we insist upon designing, crafting, producing, packing and personally delivering our goods.

Some people call it a luxury.

Others call it madness.

We call it the Greenapple way.

# Greenapple

## The story

Our story started in 2005 with Rute Martins and Sérgio Rebola, a couple of economists with MBAs and too many ideas to handle.

Little by little a family of 35 craftswomen and craftsmen began to assemble. Today the savoir-faire of ancient Portuguese workmanship always goes hand-in-hand with a restless tendency to innovate as we take on each unique project.

With our design and production unit in Portugal, we reach worldwide to customers in Europe, Asia and North-America markets.

Here we source our wood, stone, design, make, dedication and distribute the entire Greenapple's product range.





First, we are all ears. As our customers drop hints about their dream homes and projects, we pick them up and go straight to the drawing board.



Soon thereafter we are all hands. Skilled and talented hands, that are essential to deliver a bespoke expertise (and personality) to every detail of the finished piece.



Then we are all minds, brainstorming ideas back and forth between designers, master carpenters, upholsters, stonemasons and, eventually, you.

**Finally, we conclude with a 'thank you' in the shape of a handshake, hoping to see you soon.**



## In Good Hands

Welcome to  
our workshop.

Having our own in-house production makes a world of difference.

It allows us to be obsessed with detail, carefully checking and rechecking and re-rechecking every creation.

It gives us the freedom to dedicate ourselves to the most demanding tailor-made and customised work.

It lets us assure high-quality standards through the whole process, from design to production, from production to your home.

And it allows no excuses. Because we control all production timings, if there's anything unforeseen (knock on wood) we are solely responsible.

Greenapple's production centre works both as an experimental laboratory and a well-oiled family facility with no loose ends.

Noble materials and cutting-edge technology, experienced craftsmanship and innovative methods, soulful spaces and flawless work: that's what we deliver.

Drop by for a visit and see for yourself how we're taking what really matters into our own hands.



## **A Matter of trust**

Great customer care calls for time and dedication, so we invest.

Every human interaction is a stepping stone towards creating something truly original and unique.

Here at Greenapple we constantly work with interior designers, architects, artists and creative

people to whom we provide a full range of services, from a turnkey project, including delivery and on-site installation, to individual services, such as design customisation or personalised objects.

**It is in our own very nature to follow through each design stage down to the last detail.**



## Tailored for you

We cut no corners,  
your dream piece  
begins with you.

From our product selection to the style of your home, dimensions, materials and fabrics can all be personalised, customised and manufactured to your individual specifications or your customers' own design.



## Shape it, make it yours.

Big or small, bespoke solutions  
that fit with the client's  
specific needs.





## Style it, make it yours.

Green or yellow, endless combinations to meet all of your expectations.

## Personalise it, make it yours.

Make it meaningful and memorable. Give your living space that perfect, unique and personalised touch and make that your signature piece.



## Turnkey interior design projects

Your journey starts here no matter you have an initial idea or want to create something truly unique.

Each project begins with pencil, paper and a relaxed familiar environment.

Our in-house team of architects, designers and craftsmen is dedicated to deliver successful punctual projects and meet any

design or procurement requirement to the highest quality standards. From planning, design, execution and installation, our customers enjoy a full bespoke interior project that includes a state-of-the-art workshop and limitless interactions between designers and makers.



## Customer Product Support

Along with each product acquired by the client, we offer you our reliable and competent service staff that will ensure on-site any product assembly or installation.

For project enquiries, please contact [projects@greenapple.pt](mailto:projects@greenapple.pt)



### Headquarters, Showroom & Production Unit

Located in Cartaxo, about  
30 minutes from Lisbon.

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